

WELCOME TO OUR PRIVACY POLICY

Who we are

For the purpose of the European General Data Protection Regulation (2016/679) (the “GDPR”, “Legislation”), the data Controller is: North Food Ltd whose registered office is situated at: CentralPoint, 45 Beech Street, London EC2Y 8AD.

We are committed to protecting and respecting your privacy.

Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting www.northfood.co.uk (our “Website”) you are accepting and consenting to the practices described in this policy.

Contact

If you have questions about how we process personal data, or would like to exercise your rights, please email us at: contact.uk@northfood.co.uk

Data collection

When you use our Website we may collect information about you. Some of your personal data is collected directly, for example when you send an email to us, completing forms on the Website or when communicating with us any other way.

Other personal data is collected indirectly, when you visit our Website. This information may refer to “cookies” (described below) and include technical information like your computer’s Internet Protocol (IP) address, your browsing activity, the pages you visit on our Website, information about your visit and about your network.

The above is not an exhaustive list and, in specific instances, we may need to collect additional data for the purposes set out in this policy.

Purposes and Data Retention

We collect and (or) process personal data from you for one or more legitimate purposes, including following:

For market research and customer service to better understand how our visitors use our services and how we may improve your experience of our Website in future;

To administer our Website;

To process any request you may have made;

To verify your identity;

To carry out our obligations arising from any contracts entered into between us;

For the purpose of legal compliance for crime and fraud prevention, detection and related purposes.

We will retain your personal information in accordance with the GDPR and no longer than is necessary. The criteria that we use to determine retention periods will be determined by the nature of the data and the purposes for which it is collected on one of the following bases:

- Consent given (e.g. for obtaining feedback, for marketing purpose) - until you lodge a complaint and withdraw your consent,
- Necessary for our legitimate interests, and

- Necessary to comply with any legal obligation - as long as retention is required by applicable local law or where we have a lawful purpose to do so.

Your Rights:

- ✓ The right to be informed about the collection and use of your personal data
- ✓ the right to access – you can submit a request for copies of the personal information we hold about you;
- ✓ The right to correction – you may ask us to correct or complete your data;
- ✓ The right to restrict processing or object to processing data;
- ✓ The right to delete your personal data;
- ✓ The right to data portability (transfer) of your personal information to another party;
- ✓ The right to object to processing of your personal data. And
- ✓ Rights related to automated decision making including profiling.

Your consent

Your consent is the primary legal title for the processing of your personal information. You have the right to withdraw your consent to the processing at any time. Please note that such withdrawal will not affect the lawfulness of any processing carried out before you withdraw your consent. There may be circumstances where we may also rely on other valid legal grounds for the processing of your personal information, such as e.g. compliance with a legal obligation.

Who we may share with

Your personal information may, for the legitimate interest of the company, be disclosed for processing to our affiliates, our group companies including North Food Polska S.A. and their employees. As well as third party consultants, contractors or other service providers who may access your personal information when providing services to us and our group. We may transfer your personal information to a third party in countries outside the country in which it was originally collected for further processing. We shall not transfer information outside the European Economic Area.

Automated decision-making

It takes place when an electronic system uses personal information to make a decision without human intervention. You will not be subject to decisions that will have a significant impact on you based solely on automated decision-making, unless we have a lawful basis for doing so.

Security Measures

We have put in place suitable security controls to safeguard data collected via this Website to protect your data. Access to the information is limited and data processors which processes your data are obliged to respect the confidentiality of your personal information.

We endeavour to do our best to protect your personal data. However, the internet is not entirely secure medium and any transmission is done at your own risk.

Cookies

Similar to other commercial Websites, our Site uses a technology called "cookies". These are data about the user's visit, for example domain name, browser type, operating system type, IP address stored in the user's device. Information gathered through cookies and web server logs may include the date and

time of visits, the pages viewed, time spent at our Website, and the Sites visited just before and just after our Website.

The information may be used for technical purposes related to the administration of our servers. IP addresses can also be used to collect statistical information (e.g. about the time and region from which the connection takes place). We may use the cookies which, by storing short text information on the user's computer, allows its identification and, consequently, enables the services and content offered by the Website to be adapted to the individual needs and preferences of the user, as well as to develop statistics.

These cookies are essential to enable you to move around our Website and use its features, such as accessing secure areas of the Website.

You may, if you wish, deny consent to the placing of cookies. You can choose to enable or disable cookies in your internet browser. However it may cause some difficulties and certain features of the Website may not function fully or as intended, you may lose any information that enables you to access the Website more quickly and efficiently.

For further details, please consult the help menu in your internet browser. More information about cookies can be found at: www.allaboutcookies.org

Further information

Should you have any queries or complaints in relation to how we use your information, please contact us using the contact details: contact.uk@northfood.co.uk

Should you wish to take any complaints you have the right to contact your local data protection regulator which, in the UK, is the Information Commissioner's Office (www.ico.org.uk)

Changes to this privacy notice

North Food Ltd reserves the right to update this privacy notice at any time, changes to this privacy policy will be posted on this Website.